

CONTACT: Susan B. Towler, APR  
(904) 791-6803

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**Dr. Yank D. Coble Jr. of Jacksonville Re-Elected to Serve on Blue Cross and Blue Shield of Florida's Board of Directors**

JACKSONVILLE -- Yank D. Coble Jr., M.D. of Jacksonville has been re-elected to a three-year term on the board of directors of Blue Cross and Blue Shield of Florida (BCBSF). He has served on the board since 1994.

Dr. Coble is in private medical practice in Jacksonville specializing in endocrinology, metabolism and nutrition. He is a past president of the Florida Medical Association and serves on the American Medical Association's Council on Scientific Affairs. He is a trustee of the American Society of Internal Medicine and is a fellow of the American College of Physicians.

Formerly professor and chairman of the Department of Community Health and Family Medicine at the University of Florida, Dr. Coble continues to serve as clinical professor of Medicine at the University.

BCBSF is an independent licensee of the Blue Cross and Blue Shield Association, an association of independent Blue Cross and Blue Shield companies nationwide. A financially strong, tax-paying mutual insurance company, BCBSF is subject to the same regulation by the Department of Insurance as other insurers operating in the state.

